#### The Four Ways to Assure Mediator Quality

(and why none of them work)

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## An Initial Thought Exercise













Public (Government)

Private (Consumers)



Front-End (Preventive)

Back-End (After the fact)

Public (Government)

Private (Consumers)



Front-End Back-End (After the fact) (Preventive) **Public** (Government) Private (Consumers)

Some examples...

Front-End (Preventive)

Back-End (After the fact)

Public (Government)

Physician license

License removal

Private (Consumers)

Hospital rankings

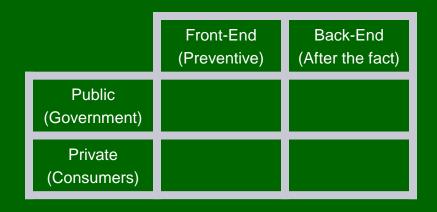
Malpractice lawsuits



#### What About Mediation?

	Front-End (Preventive)	Back-End (After the fact)
Public (Government)		
Private (Consumers)		

#### Front-End Public



The Idea: Licensure, Barriers to Market Entry

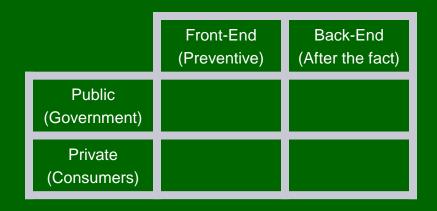
Opportunities: Education, Experience, Training, Ethical Standards, etc.

BUT...

Lack of Monopoly
The "Schmediation" Problem



#### Back-End Public



The Idea: Sanctions for Misconduct

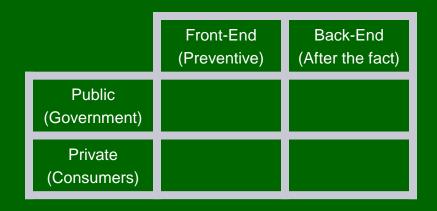
Opportunities: Punish misbehavior,
Protect the consumers

BUT...

No Useful Standards / Codes



#### Front-End Private



The Idea: The Market, Reputations

Opportunities: Trusting consumers' judgments

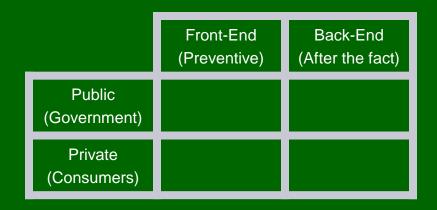
BUT...

Reputational Markets are Flawed

(Solo practice, bad proxies, confidentiality)



#### Back-End Private



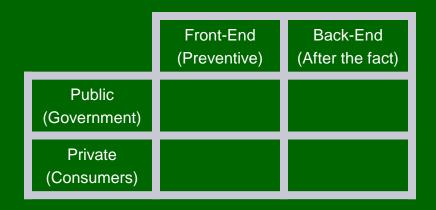
The Idea: Private Liability

Opportunities: Compensate victims, Educate providers and consumers

BUT...



#### Back-End Private



The Idea: Private Liability

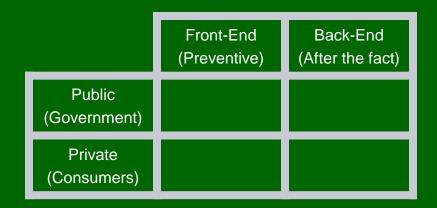
Opportunities: Compensate victims, Educate providers and consumers

BUT...

Breach of duty Damages Causation Immunity



# Something *WILL*Change



Front-End Public

Licensure? Source-point restrictions?

**Back-End Public** 

Complaint mechanisms with teeth?

Front-End Private

Ways to publicize reputational information?

**Back-End Private** 

The "bad" case setting precedent?



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