

2019 FAMILY ENGAGEMENT VIDEO CONTEST



A video contest for North Carolina public schools to highlight their innovative approaches to Family Engagement!

SUBMISSION DEADLINE: 11.18.19



ONE WINNER FROM EACH SUBMISSION CATEGORY:

**Title I Schools
Non-Title I Schools**

See full contest terms for details.
Contact: Caché Owens at cowens@ecacmail.org for questions.



2019 Family Engagement Video Contest

In honor of Family Engagement Month the Exceptional Children's Assistance Center (ECAC), is sponsoring a video contest for North Carolina public schools to highlight their innovative approaches to Family Engagement. Thanks for all you do to support and encourage families!

1. How to Enter: Create a video of no more than 3 minutes in length and upload it to your own YouTube account/channel. Then copy and paste your video hyperlink in an email to acombs@ecacmail.org along with the complete submission form. By submitting a video, you give ECAC and affiliated entities the right to include your video in future media and for promotional purposes.

2. Categories: There are two categories for submission: Title I Schools and Non-Title I Schools. There will be one winner in each category.

3. Prizes: The 1st place winners in each category will receive a \$500 VISA gift card to be used by the school to promote family engagement. The winning videos will be featured on ECAC's website and social media platforms.

4. Videos will be judged on the following criteria:

- Effectiveness of conveying the importance of family, school, and community engagement;
- Demonstrates how this approach / activity supports and encourages families to be involved in their child's learning;
- Visual creativity of the video and;
- Family friendliness of the video.

5. Entry Requirements:

- Only one video entry per school.
- Video must be no longer than 3 minutes.
- Use of copyrighted material is prohibited.
- Each entry must have a title and labeled with the school name.
- The YouTube video link and submission form must be sent to ECAC no later than 11:59 P.M. EST Monday, November 18, 2019.

6. Selection Process:

- The top 5 videos in each category will be selected by ECAC staff and members of the ECAC Board of Directors.
- The selected videos will appear on ECAC's Facebook page for the public to view and vote on.
- The overall winner will be determined by the number of "likes" each video receives on ECAC's Facebook page. The voting will begin on November 19th and will end November 27th

7. Notification: The principal at each school will be notified of the results on December 2nd

8. Timelines at a glance:

- Contest Announced: October 1, 2019
- Entries due: No later than November 18, 2019 at 11:59 PM
- Online voting: November 19-27th
- Winners Notified: December 2nd

[CLICK HERE TO DOWNLOAD THE SUBMISSION ENTRY FORM](#)

Please Spread the Word!

If you have any questions or need additional information, please feel free to contact Cheryl at **800-962-6817** ext. 314 or MCgaward@ecacmail.org



www.ecac-parentcenter.org

For more information, contact ECAC at:
1-800-962-6817

STAY CONNECTED:



Exceptional Children's Assistance Center,
907 Barra Row, Suites 102/103, Davidson, NC 28036

[SafeUnsubscribe™ nbernal@directionservice.org](mailto:nbernal@directionservice.org)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by ecac@ecacmail.org in collaboration with

